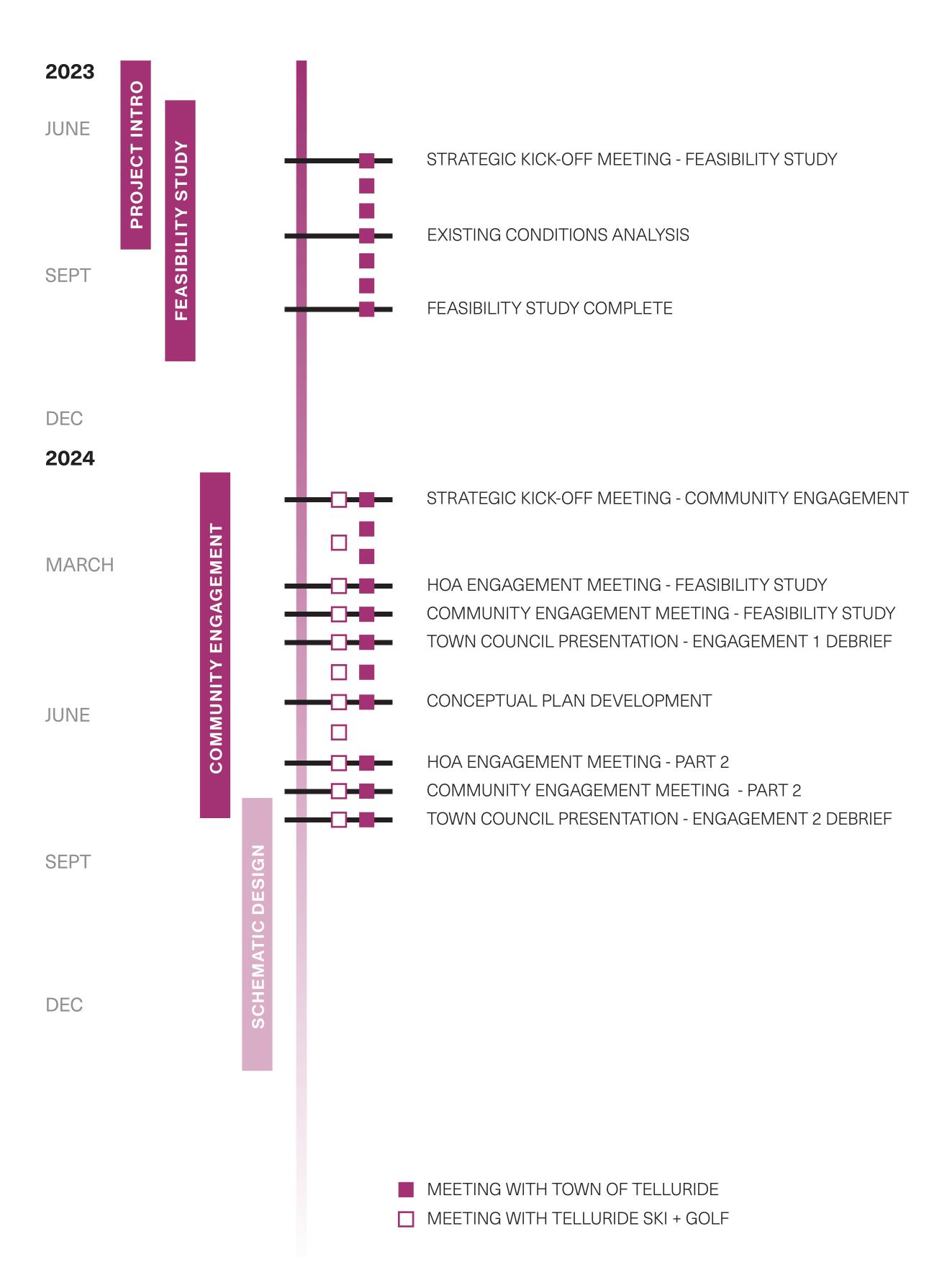


LIFT 7 NEIGHBORHOOD PLANNING STUDY

PROJECT INTRODUCTION

PROJECT SCHEDULE



MARCH MEETING - KEY TAKEAWAYS

The purpose of the meetings held on March 11 and 12 was to share background of the Town of Telluride and TSG's MOU agreement, review the goals of the Southwest Area Plan, and to have a conversation with the neighborhood to identify community priorities.

63 community members surveyed

504 total responses

PRIORITIES

Satisfy affordable housing and full-time town resident needs. Increase mixed-use development and economic vitality. Include hotel / lodging accommodations at the base of Lift 7. Preserve open spaces and improve pedestrian connectivity.

CONCERNS

Pedestrian access and connectivity through Lift 7 currently unsafe in winter

Traffic increase caused by new development a concern of adjacent community

Preservation of Town character is important for all new buildings and materials

Create two entry points into development to limit impact on Cimarron's existing entry

CONCLUSIONS

Create a vision for the revitalization of Lift 7 Base Area through mixed-use development, and create a vibrant and affordable housing focused neighborhood on Carhenge Lot. Enhance connectivity and increase open space and community-focused amenities.

FOSTERING COMMUNITY AT LIFT 7

GOALS + OBJECTIVES

PROJECT GOALS

- 1 REVITALIZE Lift 7 Area with mixed-use development and community-focused amenities
- 2 ENHANCE pedestrian connectivity, multi-modal offerings, and safe year-round access
- 3 PRESERVE open space and town character

CORE VALUES

PASSION

A strong feeling of enthusiasm or excitement for something or about doing something that inspires



A firm adherence to a code of moral, ethical and artistic values



A collaborative approach with each fulfilling a role, but all working towards the success of the whole



Of or relating to the integration of diverse stakeholders, land uses, amenities, and design elements that enhance the quality of life for all



Extraordinary quality of design and craftsmanship

VISION STATEMENT

A distinct and memorable place in Telluride's urban fabric requires thoughtful and artistic programming and services that are responsive to both the surrounding community and the town at large. Our approach involves meticulous planning and community collaboration to ensure that every element of the project resonates with the local heritage and natural beauty of Telluride. The reimagined lift base area will serve as a dynamic neighborhood hub, enriching the experience for residents and visitors while championing sustainable living and economic vitality. We are committed to creating an enduring legacy at Lift 7 through thoughtful design, spaces that invite both relaxation and adventure, and seamless transitions between built environments and the breathtaking natural landscapes that Telluride is renowned for.

PLACEMAKING PRINCIPLES





INTERGENERATIONAL EQUITY



CULTURAL VITALITY



INTEGRATED + ADAPTIVE TECHNOLOGY



LIVE, WORK, + PLAY

CONCEPTUAL PLAN

COMMON GROUND



CONCEPTUAL PLAN

L housing

F housing

FLOOR PLANS

F housing

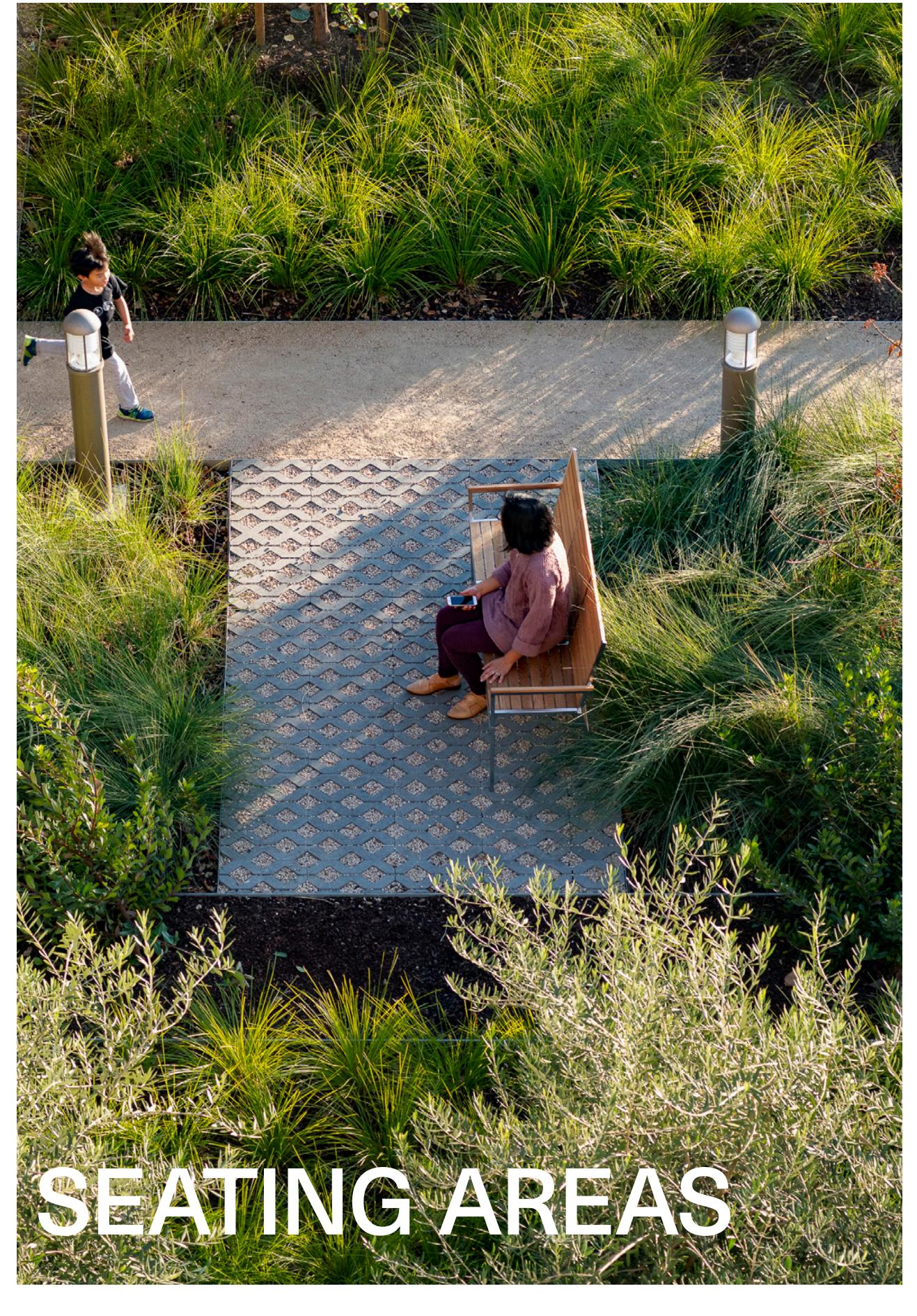
DEVELOPMENT SUMMARY



L housing

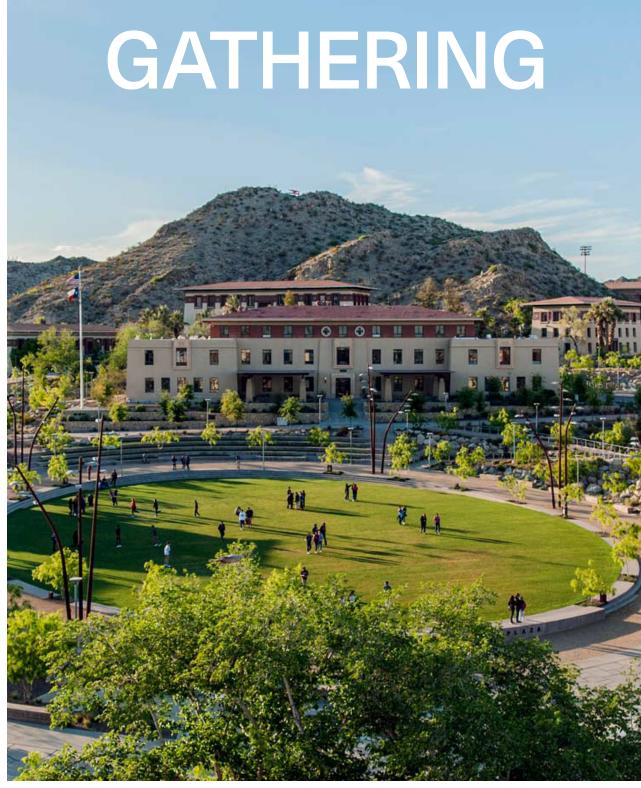
L housing

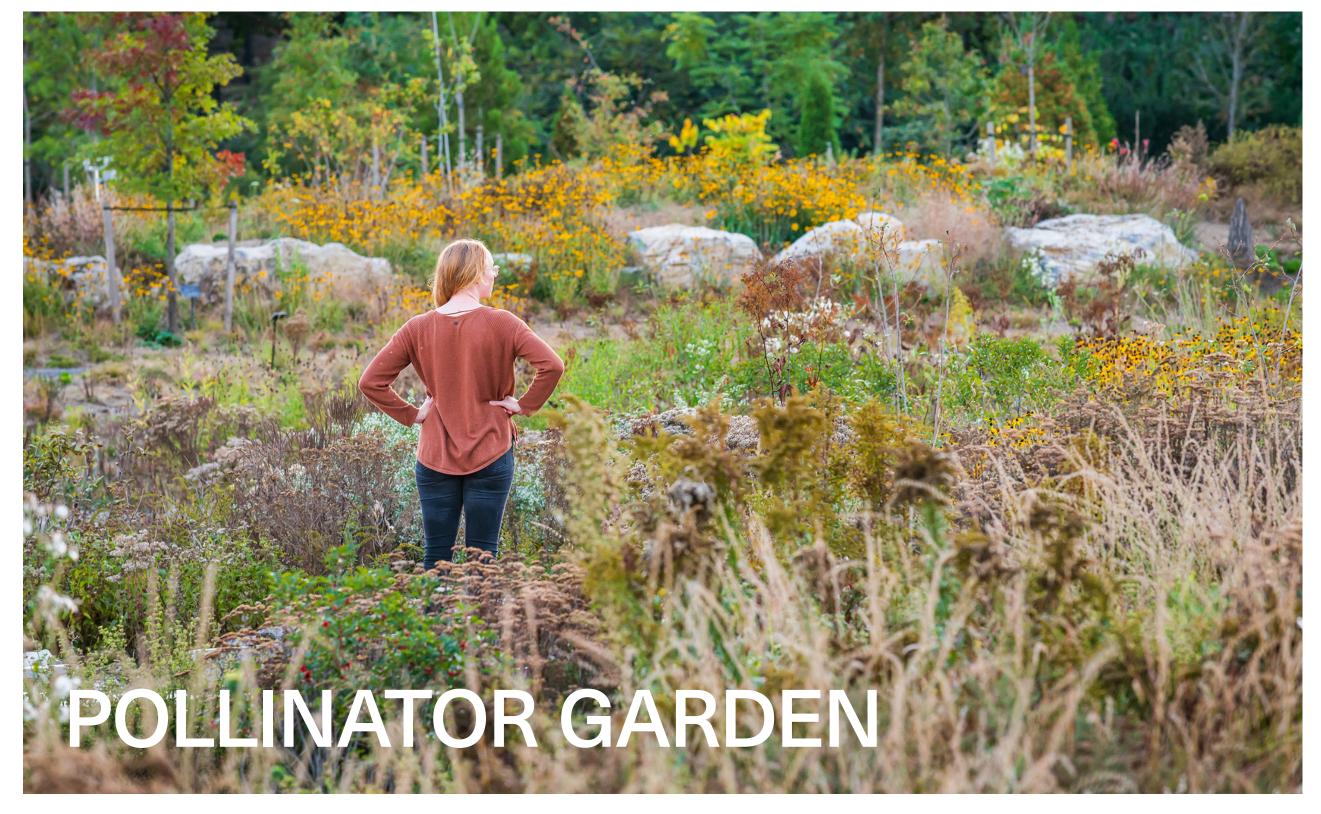
CELEBRATE LOCAL ECOLOGIES





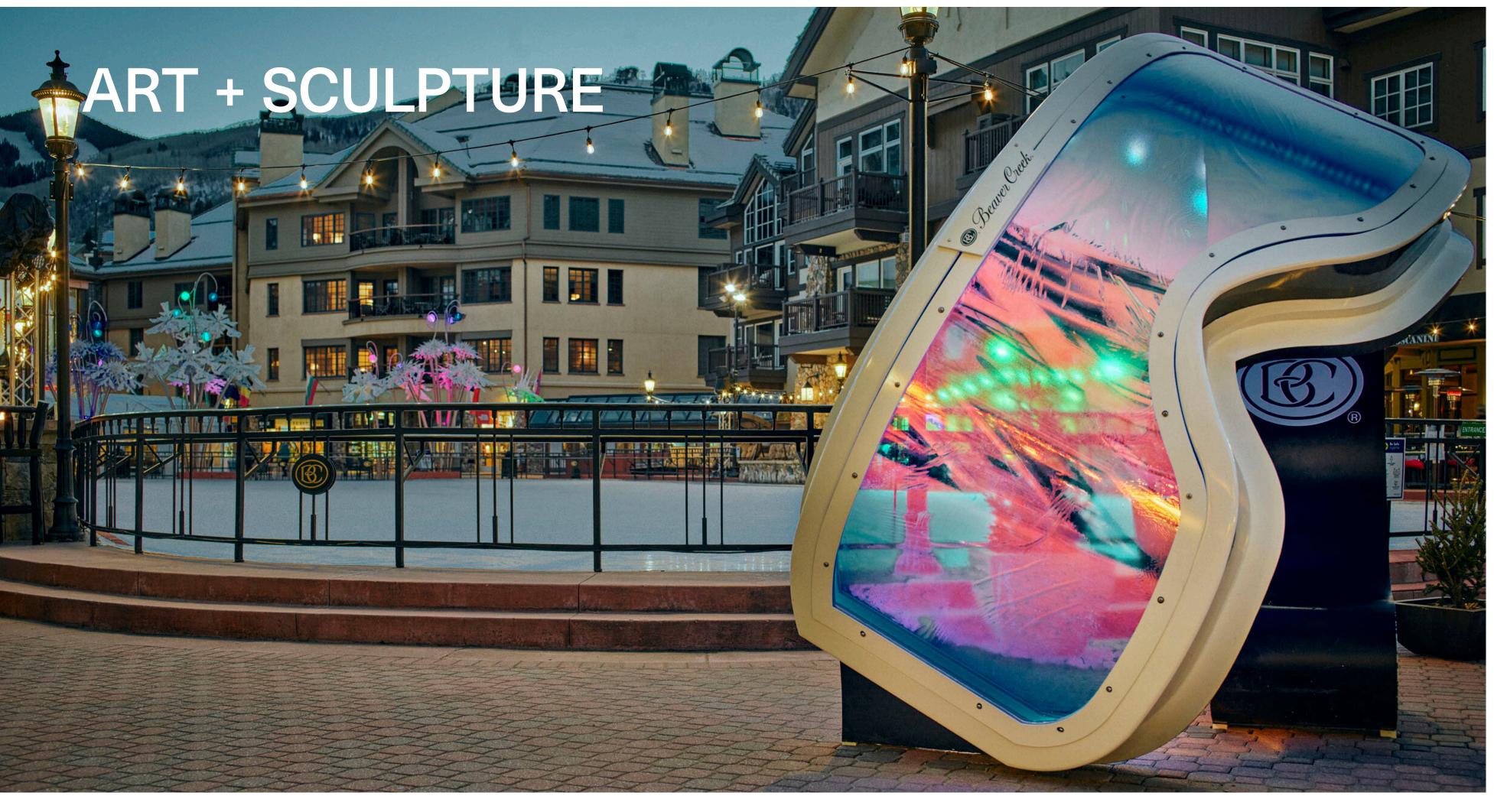


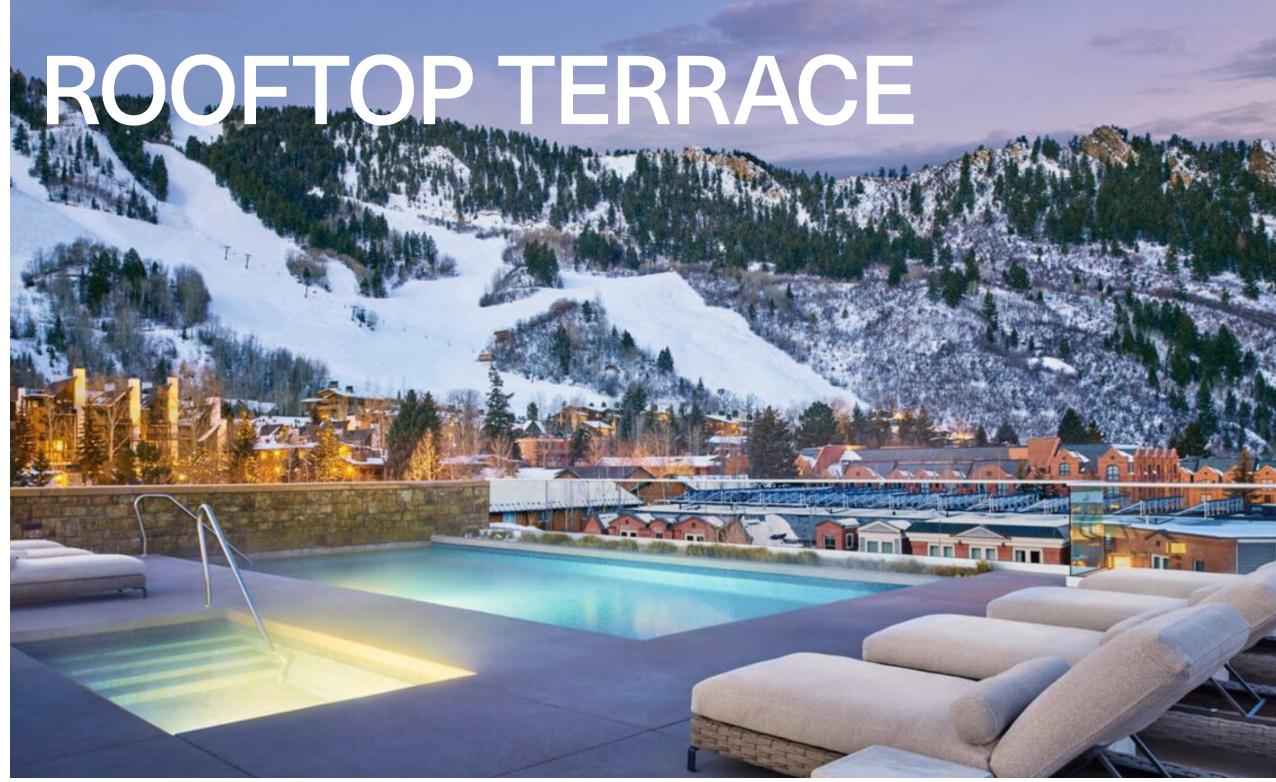




ACTIVATE THE BASE AREA





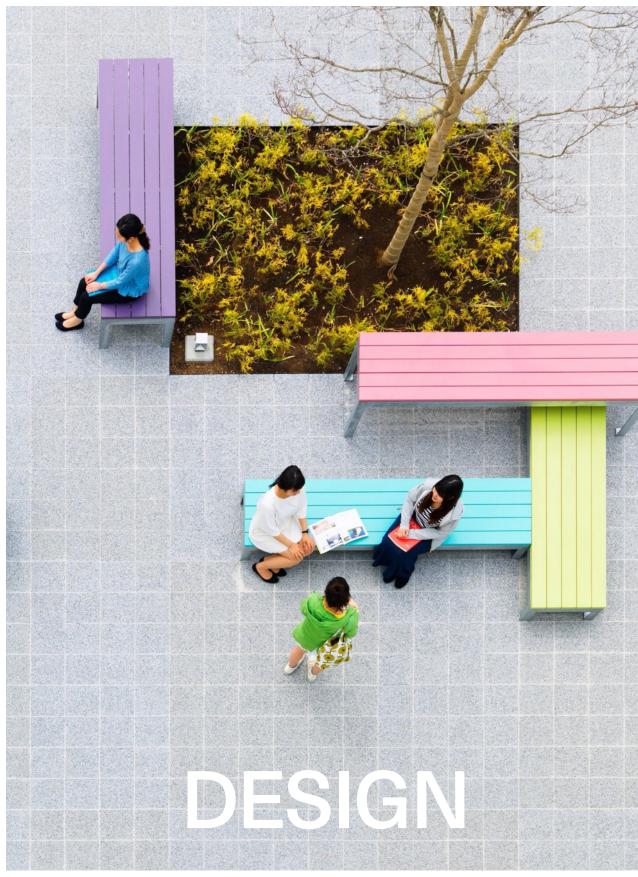






FOOD AND FUN





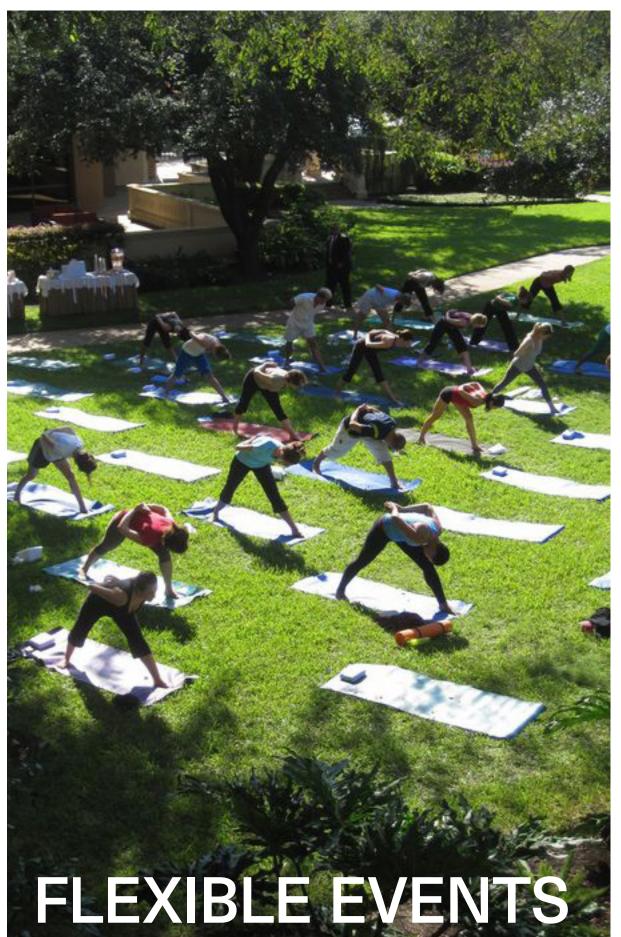






A PLACE FOR ALL



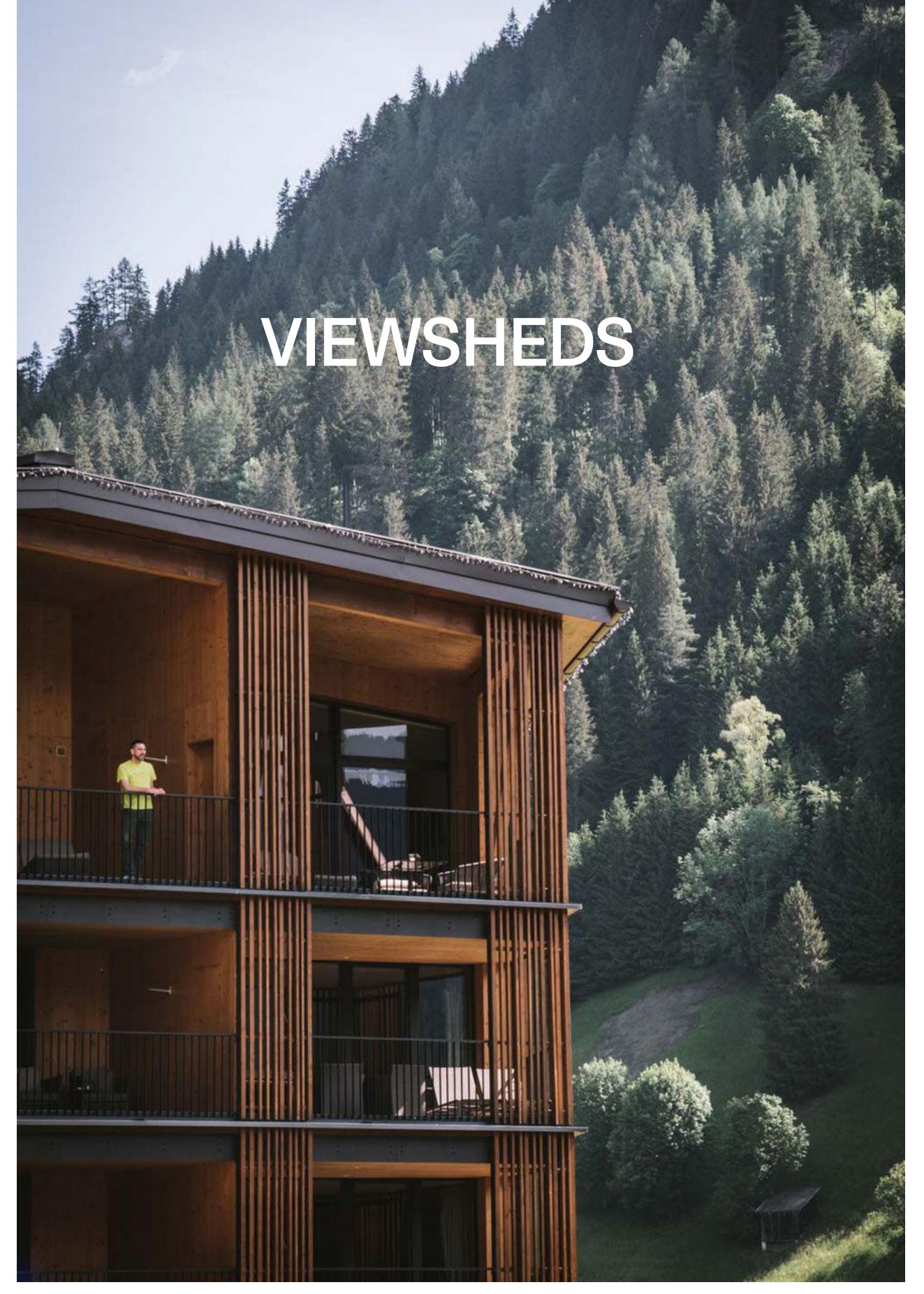


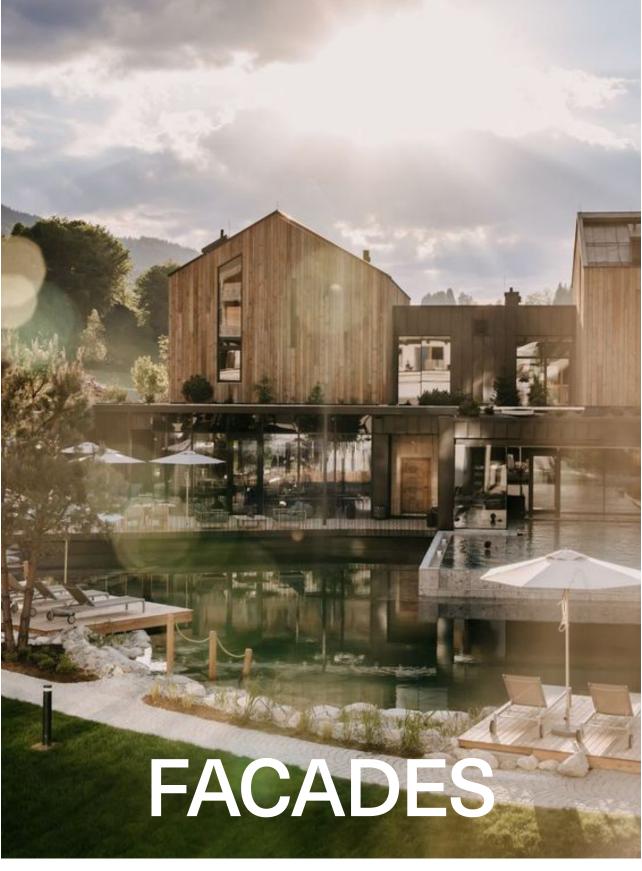


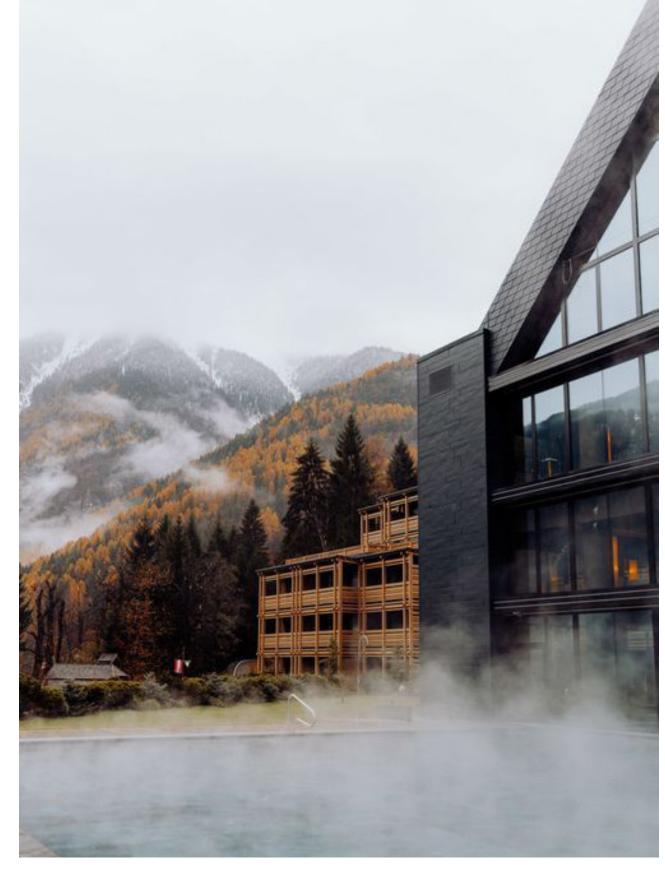


ARCHITECTURAL IMAGERY

HOTEL DESIGN







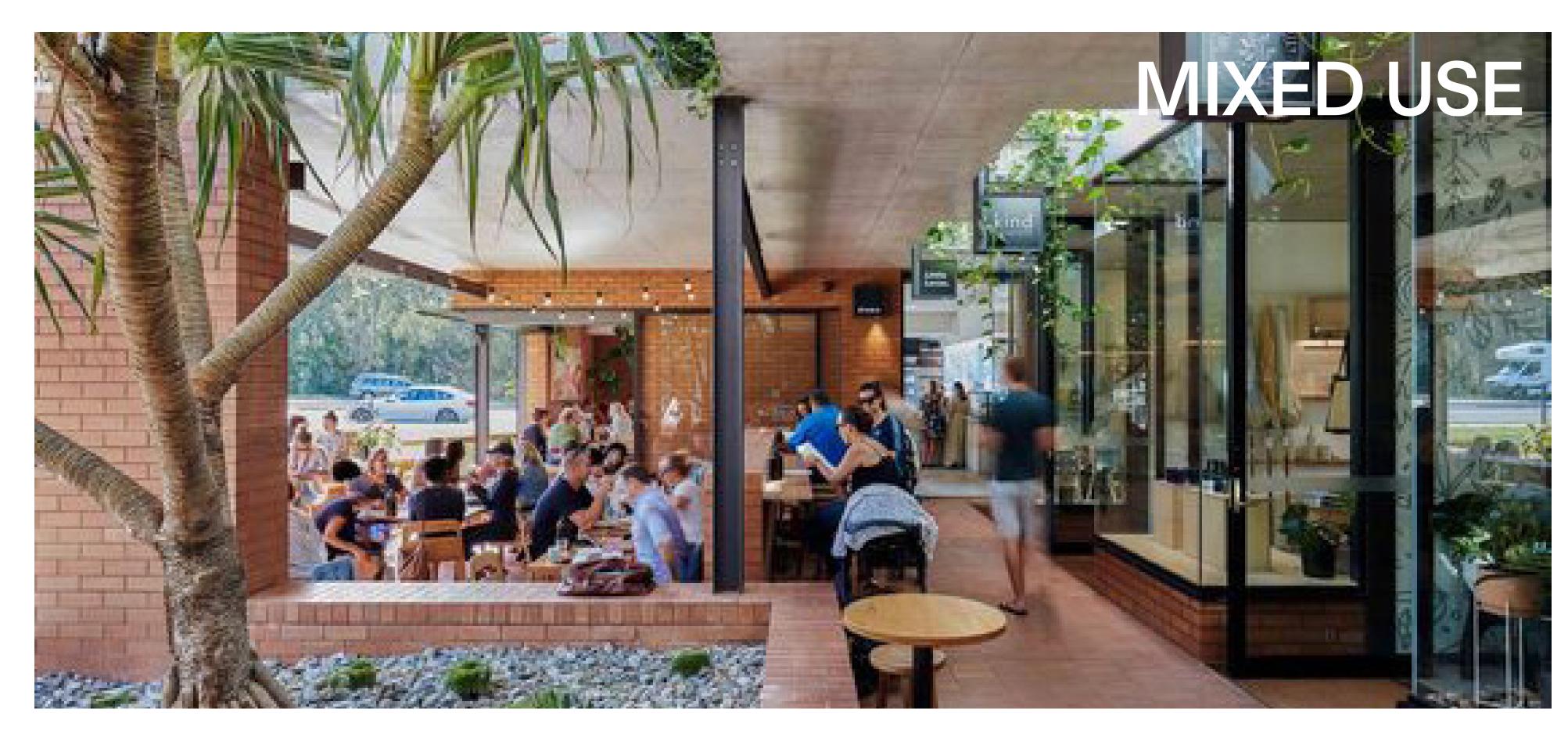






ARCHITECTURAL IMAGERY

NEIGHBORHOOD VILLAGE





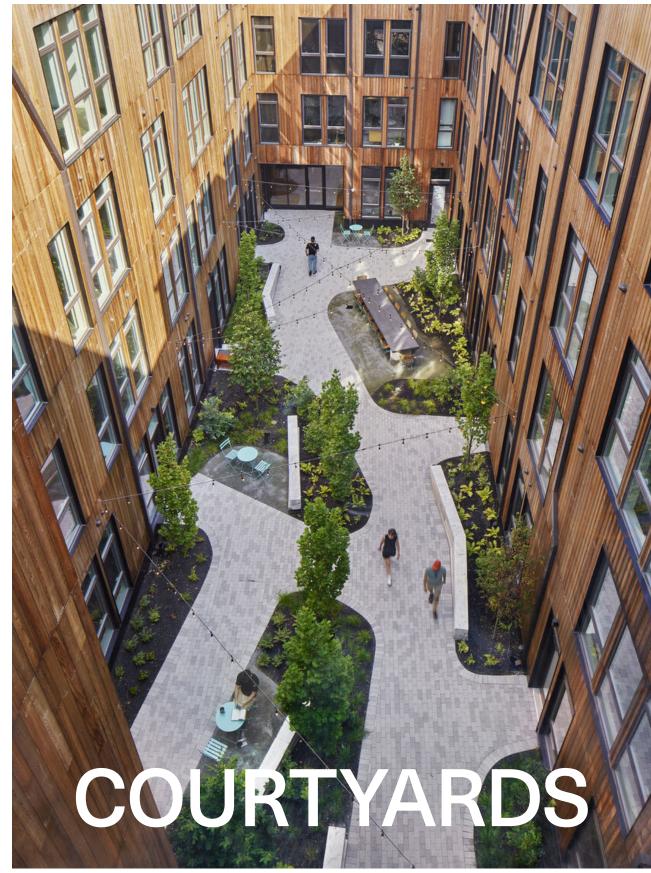


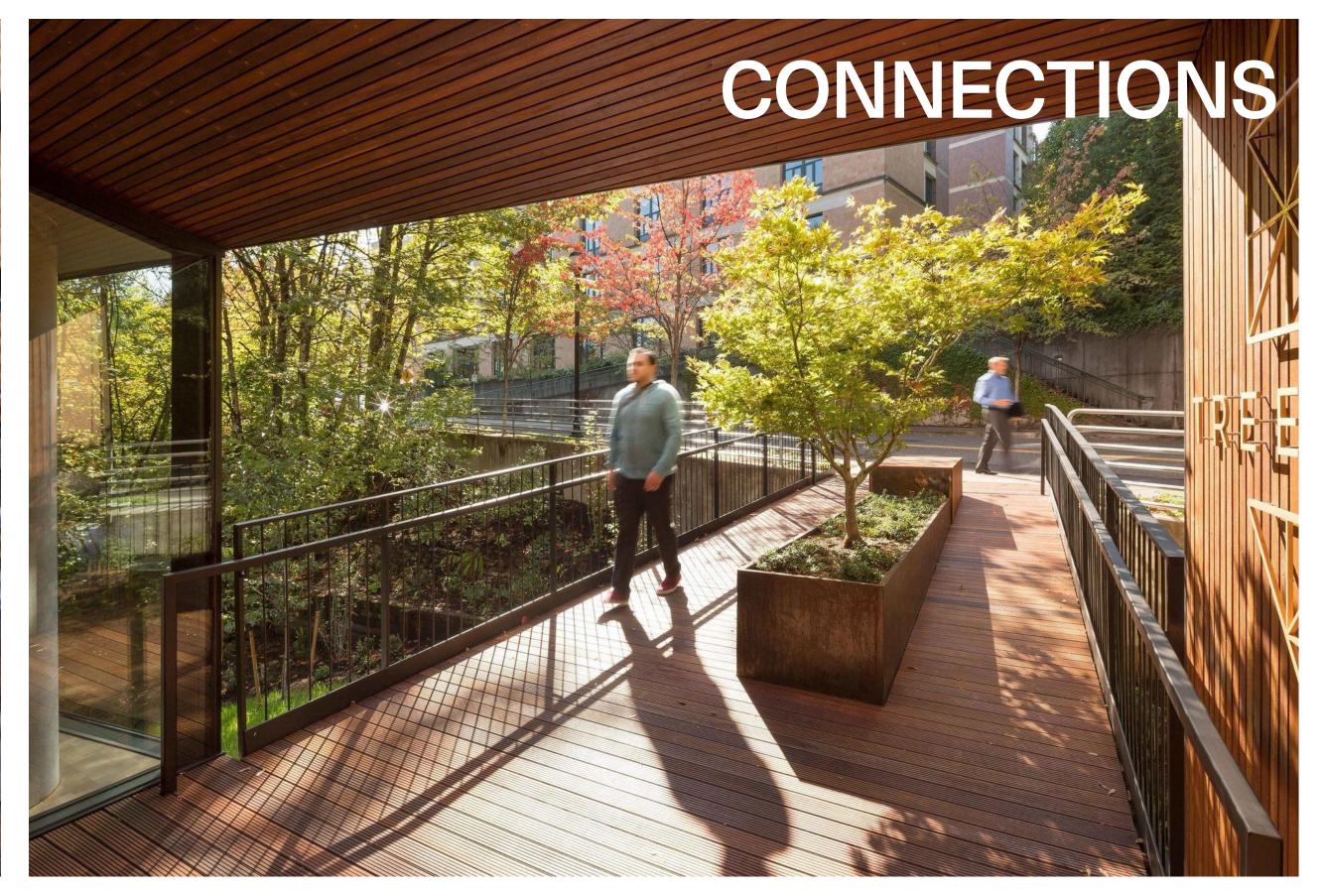


ARCHITECTURAL IMAGERY

HOUSING DESIGN











PERSPECTIVE VIEW

AT CARHENGE BRIDGE



PERSPECTIVE VIEW

BIRDS EYE



COMMUNITY FEEDBACK

WE VALUE YOUR INPUT